

# Point Four KOCP

Annual EEO Public File Report

YEAR 2022

This annual EEO public file report for Gold Coast Broadcasting LLC (“Gold Coast”) & Point Four covers recruitment and hiring for the broadcasting stations listed below during the period from August 1, 2021 through July 31, 2022:

Call Sign	Station ID	City of License
KKZZ (AM)		
Changed to KVEN (AM)	70562	Santa Paula, CA
KCAQ (FM)	70563	Camarillo, CA
KUNX (AM)	25091	Port Hueneme, CA
KOCP (FM)	25092	Oxnard, CA
KVTA (AM)	07746	Ventura, CA
KFYV (FM)	07744	Ojai, CA

During this reporting period, Gold Coast Broadcasting LLC & Point Four filled the zero (0) full-time positions:

No Full-Time Positions were filled during period above.

Information on the interviewees and the recruitment sources utilized to fill these positions follows. A complete list of organizations and/or recruitment sources used by Gold Coast Broadcasting and Point Four for community outreach during the reporting period is contained in Appendix A to this report. A complete list of organizations or recruitment sources requesting notification of full-time job vacancies is contained in Appendix B. Information on the supplemental recruitment measures engaged in by Gold Coast during the reporting period is contained in Appendix C.

NO POSITIONS WERE FILLED – Recruitment for potential candidates would have been used as noted below:

Information on the interviewees and the recruitment sources utilized to fill these positions follows. A complete list of organizations and/or recruitment sources used by Gold Coast / Point Four for community outreach during the reporting period is contained in Appendix A to this report. A complete list of organizations or recruitment sources requesting notification of full-time job vacancies is contained in Appendix B. Information on the supplemental recruitment measures engaged in by Gold Coast / Point Four LLC during the reporting period is contained in Appendix C.

#### Appendix A

#### **RECRUITMENT AND/OR COMMUNITY OUTREACH SOURCES UTILIZED**

Name of Source: CSU, Channel Islands – CA Mini Corps  
Contact Person: Sandra Cortes-Montecalvo, College Coordinator  
Address: 1 University Drive Camarillo, CA 93012-8584 (Rm 1711, Bell Tower Bldg.)  
Telephone: (805) 982.0403  
Email: [smonteca@bcoe.org](mailto:smonteca@bcoe.org)  
How was notification given to this source? Email

Name of Source: County of Ventura RAIN Project Transitional Living Center  
Address: P.O. Box 1934  
Telephone: (805) 816-3057  
How was notification given to this source? Fax

Name of Source: Adolescent Family Life Program – Ventura County Health Care Agency  
Changed from: Teen Fatherhood Program  
Contact Person: Nancy Ballard  
Address: 2240 East Gonzales Road, Suite 250  
Telephone: (805) 981-5177 Fax: (805) 981-5260  
How was notification given to this source? Fax

Name of Source: Center For Employment Training (CET)  
Address: 761 S. C Street Oxnard, CA 93030  
Telephone: (805) 487-9821  
How was notification given to this source? Fax

Name of Source: El Concilio del Condado de Ventura  
Address: 301 S. C Street Oxnard, CA 93030  
Telephone: (805) 486-9777  
How was notification given to this source? Fax

Name of Source: Employment Development Department (EDD)  
#1 Ventura Job & Career Center  
Address: 4651 Telephone Road, Suite 201 Ventura CA 93001

#2 West Oxnard Job and Career Center  
Address: 635 South Ventura Road, Oxnard CA 93030

#3 Oxnard College Job and Career Center  
Address: 4000 South Rose Avenue, Oxnard CA 93033

#4 East Ventura Job and Career Center  
Address: 980 Enchanted Way, Suite 105, Simi Valley CA 93101

#5 Workforce Resource Center  
Address: 130 East Ortega Street, Santa Barbara CA 93101

How was notification given to this source? Posted online @ [www.caljobs.ca.gov](http://www.caljobs.ca.gov) and mailed to each site for internal posting.

Name of Source: Mexican American Opportunity Foundation  
Address: 701 South C Street, Suite A, Oxnard, CA 93030  
Telephone: (805) 385-3789  
How was notification given to this source? Mail

Name of Source: Southern California Broadcasters Association (SCBA)<sup>1</sup>  
Address: 5670 Wilshire Boulevard, #200  
Los Angeles, CA 90036  
Telephone: (323) 930-5595 Fax: (323) 932-1425  
How was notification given to this source? Online

Name of Source: Ventura Unified School District (VUSD) Ventura Adult & Continuing Education / Technology Development Center (TDC)  
Address: 5200 Valentine Road Ventura, CA 93003  
Telephone: (805) 289-7925 Fax: (805) 289-7931  
How was notification given to this source? Fax

Name of Source: Ventura County Professional Women's Network  
Address: P.O. Box 6329 Oxnard, CA 93031  
Telephone: (866) 275-4134  
Email: [info@vcpwn.org](mailto:info@vcpwn.org)  
How was notification given to this source? Mail

Name of Source: Women's Economic Ventures (Oxnard/Ventura)  
Address: 290 Maple Court, Suite 158 Ventura CA 93003  
Telephone: (805) 667-8004 Fax: (805) 962-9622 (Same as SB office)  
Email: [info@wevonline.org](mailto:info@wevonline.org) (Reference Oxnard/Ventura)  
How was notification given to this source? Email

Name of Source: Women's Economic Ventures (Santa Barbara)  
Address: 333 S. Salinas Street, Santa Barbara CA 93103  
Telephone: (805) 965-6073 Fax: (805) 962-9622  
Email: [info@wevonline.org](mailto:info@wevonline.org) (Reference Santa Barbara)  
How was notification given to source? Email

Name of Source: Gold Coast Broadcasting LLC <sup>2</sup>  
Contact Person: Marissa Garcia  
Address: 2284 South Victoria Avenue, Suite 2G, Ventura, CA

---

<sup>1</sup> The Southern California Broadcasters Association further distributes all job openings it receives from member stations to numerous colleges and non-profit, minority and women's organizations throughout Southern California.

<sup>2</sup> Gold Coast Broadcasting LLC and Point Four LLC as a recruitment source includes station on-air ads for job applicants, station Internet or website ads, in-house postings, employee internal hires or promotions, employee referrals, and walk-ins or call-ins to the stations.

Telephone: (805) 289-1400 Fax: (661) 999-6700  
E-mail: jobs@goldcoastbroadcasting.com  
How was notification given to this source? N/A – In House

Name of Source: UCSB Counseling and Career Services  
Contact Person: Attn: Career Center  
Address: University of California, Santa Barbara  
Career Services, Bldg. 599  
Santa Barbara, California 93106-7140  
Telephone: (805) 893-4412 Fax: (805) 893-8023  
Website: <http://career.sa.ucsb.edu/employers/gaucholink-post-position>  
How was notification given to this source? Online

Name of Source: All Access Music Group  
Website: [www.allaccess.com](http://www.allaccess.com)  
Web Address: <http://www.allaccess.com>  
How was notification given to this source? Online

Name of Source: Cal Lutheran University  
Contact: Career Center Services  
Address: 60 West Olsen Road, #2400, Thousand Oaks CA 91360  
Telephone: (805) 493-3200  
Email Address: [clewis@callutheran.edu](mailto:clewis@callutheran.edu)  
How was notification given to this source? Email

Name of Source: Moorpark College  
Contact: Career Services (Transfer Center)  
Address: 7075 Campus Road, Moorpark CA 93021  
Telephone: (805) 378-1400  
How was notification given to this source? Mail

Name of Source: Oxnard College  
Contact: Job and Career Center  
Address: 4000 South Rose Avenue, Oxnard CA 93030  
Telephone: (805) 986-7366 Fax (805) 986-7332  
How was notification given to this source? Fax

Name of Source: Santa Barbara City College (Santa Barbara Career Center)  
Address: 506 Chapala Street, Santa Barbara CA 93101  
Telephone: (805) 339-6375  
How was notification given to this source? Mail

Name of Source: Santa Barbara City College (Ventura Career Center)  
Address: 4835 Market Street, Ventura CA 93003  
Telephone: (805) 967-9677  
How was notification given to this source? Mail

#### **ORGANIZATIONS REQUESTING NOTIFICATION**

**Source:** California State University – CI - California Mini Corps  
**Address:** 1 University Drive, Camarillo CA 93012-8584  
**Contact:** Sandra Cortes-Montecalvo  
**Telephone:** (805) 437-8823

**Source:** County of Ventura RAIN Project Transitional Living Center  
**Address:** P.O. Box 1934 Camarillo, CA 93011  
**Telephone:** (805) 383-7505

**Source:** Adolescent Family Life Program, Vta County Health Care Agency  
Changed from: Teen Fatherhood Program  
**Address:** 2240 East Gonzales Road, Suite 250  
**Contact:** Nancy Ballard  
**Telephone:** (805) 981-5106

**ORGANIZATIONS REQUESTING NOTIFICATION**

***No Organizations have contacted Point Four / Gold Coast Broadcasting LLC  
requesting notification of job openings.***

## Appendix C

### **SUPPLEMENTAL RECRUITMENT ACTIVITIES**

#### Job Fair Events:

Point Four LLC & Gold Coast Broadcasting LLC participated in the following Job Fairs in 2022. Since the pandemic, many local businesses have been facing staffing shortages, we participated in these job fairs by providing information to the public about these events and participated at the event by giving out information about our broadcast company and the positions that are within the organizations.

Santa Barbara College - Job, Internship, & Volunteer Fair

January 20th

1:00 - 3:00 PM

West Campus - Walkway near the library

Santa Barbara College - Healthcare Job, Internship & Volunteer Fair

Feb. 24, 2022

1:00 - 3:00 PM

Campus - Friendship Plaza on the main campus by the cafeteria

Santa Barbara College - Hospitality/Restaurant Job, Internship & Volunteer Fair

March 29, 2022

1:00 - 3:00 PM

Campus - Friendship Plaza on the main campus by the cafeteria

Courtyard by Marriott - Santa Barbara's Hospitality Career Fair

June 14, 2022

401 Stroke Road, Goleta CA

#### Sponsorship Events:

35<sup>th</sup> Annual Dr. Martin Luther King Jr. Celebration - "The 32<sup>nd</sup> annual Rev. Dr. Martin Luther King, Jr., birthday celebration will take place [Monday, January 15, 2018](#), at 9 a.m. at the Oxnard Performing Arts Center, 800 Hobson Way. The theme is "We Must Lift Our Voices, Reclaim Our Time and Win With Unity" Beginning with a Freedom March from Plaza Park at Fifth and "C" Street. The march will begin at 8:00 a.m. and proceed to the Oxnard Performing Arts Center. Transportation will be available to Plaza Park from the Performing Arts Center parking lot for the march. The program will begin at 9 a.m. and will feature youth speakers, scripture readings, musical selections, and keynote speaker Dr. Gaye Theresa Johnson, President of the Board of Central Coast Alliance for a Sustainable Economy. Tickets for the program are \$7 and are available from MLK committee members or at [mlkventuracounty.com](#)."